

# KIMPTON®

hotels & restaurants

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**Kimpton Hotels & Restaurants**

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**KIMPTON CELEBRATES 100<sup>th</sup> ANNIVERSARY OF DC'S NATIONAL CHERRY BLOSSOM FESTIVAL WITH "BLOSSOMS AND BUBBLES" HOTEL PACKAGE**  
*Travelers Will Enjoy Blossom-Inspired Getaway to the Nation's Capital*

**WASHINGTON**, February 6, 2012 – Ring the gong! This year marks the 100<sup>th</sup> Anniversary of the National Cherry Blossom Festival in Washington, D.C. Always up for a celebration, Kimpton will commemorate the event with cherry blossom-inspired perks — making its hotels and restaurants the ideal home base from which to admire the trees in full bloom and enjoy the many festival activities.

Kimpton's "Blossoms & Bubbles" Package will be available at its 10 hotels in the Washington, D.C./Northern Virginia region from March 20 – April 27, 2012. With package rates starting at \$229 per night, travelers will want to nip this deal in the bud!

Kimpton's **Blossoms & Bubbles Package** includes:

- Overnight stay in deluxe accommodations
- Gift of handcrafted Cherry Blossom Soap, made locally by [Aurora Bath](#)
- \$30 room credit per day, to be used toward your pick of breakfast, dinner or parking
- Celebrate with sake at the hotels' nightly complimentary wine hour from 5 p.m. to 6 p.m.
- Bubble welcome amenity for all kids at check-in

Guests can also savor the tastes of spring at Kimpton's 11 area restaurants and lounges. They'll be serving up creative cherry-infused entrées, appetizers and desserts throughout the festival. Those craving something more spirited can sip from an array of specialty cocktails, such as a Smoked Old Fashioned with Sour Cherry Fizz at The Grille at Morrison House, or Urbana Restaurant & Wine Bar's Cherry Blossom Bellini.

Participating Kimpton hotels and starting rates include:

**Washington, DC:**

- Hotel Palomar Washington DC – \$229 – [www.palomar-dc.com](http://www.palomar-dc.com)
- Hotel George – \$229 – [www.hotelgeorge.com](http://www.hotelgeorge.com)
- Hotel Rouge – \$239 – [www.rougehotel.com](http://www.rougehotel.com)
- Hotel Helix – \$229 – [www.hotelhelix.com](http://www.hotelhelix.com)
- Topaz Hotel – \$299 – [www.topazhotel.com](http://www.topazhotel.com)
- Hotel Madera – \$299 – [www.hotelmadera.com](http://www.hotelmadera.com)
- Hotel Monaco Washington DC – \$269 – [www.monaco-dc.com](http://www.monaco-dc.com)

**Virginia:**

- Hotel Monaco Alexandria – \$229 – [www.monaco-alexandria.com](http://www.monaco-alexandria.com)
- Morrison House – \$229 – [www.morrisonhouse.com](http://www.morrisonhouse.com)
- Lorien Hotel & Spa – \$229 – [www.lorienhotelandspa.com](http://www.lorienhotelandspa.com)

All packages are based on availability, and bookable from March 20 – April 27, 2012. Starting rates for the “Blossoms & Bubbles” Package range from \$229 – \$299 per night. To book visit [www.kimptonhotels.com/cherryblossom](http://www.kimptonhotels.com/cherryblossom) and enter rate code BLOOM, or call 1-800-KIMPTON and request the “Blossoms & Bubbles” Package, rate code BLOOM.

Follow Kimpton Hotels & Restaurants in the Washington, D.C. region on Twitter at [@KimptonInDC](https://twitter.com/KimptonInDC). To learn more about Kimpton Hotels & Restaurants, please visit Kimpton’s *Life is Suite* blog - [www.lifeissuite.com](http://www.lifeissuite.com) - or [www.kimptonhotels.com](http://www.kimptonhotels.com), [www.Facebook.com/Kimpton](https://www.facebook.com/Kimpton) and [www.Twitter.com/Kimpton](http://www.Twitter.com/Kimpton).

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**ABOUT KIMPTON HOTELS & RESTAURANTS**

San Francisco-based Kimpton Hotels & Restaurants, a collection of boutique hotels and chef-driven restaurants in the US, is an acknowledged industry pioneer and was the first to bring the boutique hotel concept to America. Celebrating its 30th anniversary in 2011, Bill Kimpton founded the company in 1981 and today it is well-known for making travelers feel welcomed and comfortable while away from home through intuitive and unscripted customer care, stylish ambience and having a certain playfulness in its approach to programs and amenities. Adjacent to the hotels are locally-loved, top-rated, destination Kimpton restaurants. Kimpton leads the hospitality industry in ecological practices through its innovative EarthCare program that spans all hotels and restaurants. Market Metrix, a recognized authority and leader in feedback solutions, consistently ranks Kimpton above other hotel companies in luxury and upper upscale segments for customer satisfaction. Privately held Kimpton operates more than 50 hotel and 50 restaurants in 23 cities. For more information visit [www.KimptonHotels.com](http://www.KimptonHotels.com) or call 1-800-KIMPTON.